

California Conference for Women & Virtual Career Fair

Social Media Toolkit



Social Posts

Please include the following information in your social media posts.



Website address: <https://bit.ly/3r5bd68>

Conference Date: March 2, 2022

Hashtag: #CalWomen

Mention: California Conference for Women social media accounts **(please remember to tag us!)**

- LinkedIn: [California Conference for Women](#)
- Facebook: [@CAConferenceforWomen](#)
- Twitter: [@CaliforniaCFW](#)
- Instagram: [@CaliforniaCFW](#)

Keynote and breakout speaker social media handles can be found [here](#).

Downloadable Images on
Following Page

Sample Copy (or you may write your own!)

LinkedIn

We're proud to be a sponsor for the *California Conference for Women*. On March 2, Mary J. Blige, Dr. Brené Brown, Dolores Huerta, Eva Longoria and dozens of other women and allies, *including our own [name of speaker here]* will share the insights, inspiration, and stories you need to help chart your path forward. Join us virtually: <https://bit.ly/3r5bd68> #CalWomen

Twitter

We're proud to be a sponsor for @CaliforniaCFW. On 3/2, @maryjblige, @BreneBrown, @DoloresHuerta, @EvaLongoria and more incredible speakers will share insights, inspiration & stories you need to help chart your path forward. Join virtually: <https://bit.ly/3r5bd68>

Instagram

We're proud to be a sponsor for #CalWomen. On March 2, @therealmaryjblige, @brenebrown, @doloreshuerta, @evalongoria and dozens of other women and allies *including our own [name of speaker here]*, will share the insights, inspiration, and stories you need to help chart your path forward. Click the link in @CaliforniaCFW's bio or visit [caconferenceforwomen.org](https://bit.ly/3r5bd68) for more info.

Facebook

We're proud to be a sponsor for the *California Conference for Women*. On March 2, Mary J. Blige, Dr. Brené Brown, Dolores Huerta, Eva Longoria and dozens of other women and allies, *including our own [name of speaker here]*, will share the insights, inspiration, and stories you need to help chart your path forward. Join us virtually: <https://bit.ly/3r5bd68>

Social Posts

Please include the following images in your social media posts.
You may add your logo/additional text to the “sponsor” image.



Square [Download](#)



Landscape [Download](#)



Story [Download](#)



Download

Click the links to find a folder with various graphics promoting the event. Each folder will be updated with the latest images.

Conference Logo

The official Conference logo can be found below



[Click to download](#)

Virtual Career Fair Information

Please use the following in your social media posts for the Virtual Career Fair



Website address: <https://bit.ly/35o8tZ7>

Virtual Career Fair Date: March 1, 2022

Hashtag: #CalWomen (Twitter & Instagram)

Mention: California Conference for Women social media accounts **(please remember to tag us!)**

- LinkedIn: [California Conference for Women](#)
- Facebook: [@CAConferenceforWomen](#)
- Twitter: [@CaliforniaCFW](#)
- Instagram: [@CaliforniaCFW](#)

Downloadable Images on
Following Page

Virtual Career Fair Opportunities:

- Chats with employers who are currently hiring, plus opportunity to submit your resume to be shared with all employers
- Timely advice on career topics from the Conferences for Women, along with Fairygodboss, Ladies Get Paid, PowerToFly, and other partners
- A library of on-demand sessions, videos, and podcasts featuring local, regional, and national experts
- Sneak peek access to the California Conference for Women virtual exhibit hall
- Plus, go-to resources on job search, resume refresh, interview skills, and more, available in the Conferences for Women's Career Hub

Images

Please use the following images in your social media & web posts



Stories

Recommended for Instagram & Other Stories

[Download](#)



***Helping You
Find Work
that Works***

Chat with recruiters 1:1
and find your fresh start
in an evolving work world
at this FREE event!

Horizontal

Recommended for Twitter

[Download](#)



***Helping You
Find Work
that Works***

Chat with recruiters
1:1 and find your fresh
start in an evolving work
world at this FREE event!

Square

Recommended for Instagram, Facebook, LinkedIn

[Download](#)



***Helping You Find
Work that Works***

Chat with recruiters 1:1 and find
your fresh start in an evolving
work world at this FREE event!

Virtual Career Fair Logos

Official logos for the Virtual Career Fair can be found below



Standard Logo



[PNG](#)

Reverse Logo



[PNG](#)

Thank you!

