CALIFORNIA CONFERENCE FOR WOMEN DONATES $100,000 TO ADDRESS GROWING ISSUE OF FOOD INSECURITY IN CALIFORNIA

Funds Go to Stephen and Ayesha Curry’s Eat. Learn. Play. Foundation and the California Association of Food Banks

SAN FRANCISCO, March 14— In recognition of the growing issue of food insecurity in California, the California Conference for Women today announced the donation of $100,000 to be split between Stephen and Ayesha Curry’s Eat. Learn. Play. Foundation and the California Association of Food Banks.

“As an organization dedicated to advancing women in the workplace, we are well aware of the economic setbacks many women have faced during the past two years,” said Hillary Weingast, president of the board of the California Conference for Women. “But as women leaders, we also recognize that we all have a responsibility to our larger community—and that far too many people in California are struggling to meet their most basic need for food.”

On March 2nd, the California Conference for Women attracted more than 9,000 attendees to its 2022 virtual gathering focused on how women lead in positive new directions in a changing world.

California produces nearly half of the nation’s fruits and vegetables, yet 1 in 5 Californians — that’s about 8 million — currently struggle with food insecurity, according to the California Association of Food Banks, which received $50,000 from the California Conference for Women.

Another $50,000 was donated to the Eat. Learn. Play. Foundation, which was co-founded by three-time NBA champion and two-time MVP Stephen Curry, and entrepreneur, host, and two-time New York Times bestselling author Ayesha Curry.

“We are very appreciative of this grant from the California Conference for Women to further Eat. Learn. Play.’s work in tackling food insecurity across Oakland and beyond,” said Chris
Helfrich, CEO of Eat. Learn. Play." Our work has only just begun, but with the support of the California Conference for Women, the tireless dedication of the California Association of Food Banks, and the larger Oakland community, we can achieve the impossible."

The California Conference for Women is part of the Conferences for Women, a nationwide network of women’s conferences that attracts more than 50,000 attendees a year.

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