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MEDIA ADVISORY: LIMITED CREDENTIALS AVAILABLE **For the 2023 California Conference for Women on March 1 and 2**

March is Women's History Month

SANTA CLARA, CA, Feb. 23, 2023 – Top leaders from corporate America, the media, sports, arts, and Hollywood will speak about women in the workplace the California Conference for Women on March 1 and 2.

Equity in the workplace has been a growing concern as a result of recent layoffs most notably in the tech center, economic headwinds, impacts from the pandemic, persistent change, and backsliding on women's rights in many parts of the world.

This year's conference will focus on driving equity and leadership in this changing climate. The California Conference for Women is dedicated to advancing women in the workplace and providing a nonpartisan community of women supporting women.

The event spans two days – with the first on March 1 being held in-person at the Santa Clara Convention Center and the second, and the second on March 2 being held virtually.

Speakers at the March 1 in-person event include:

- **Constance Wu**, actress and author of *Making a Scene* in conversation with **Kelly Corrigan**, bestselling author and host of PBS's *Tell Me More with Kelly Corrigan*.
- **Gail Devers**, Olympic Gold Medalist and thyroid eye disease patient advocate
- **Shawn Achor**, *New York Times* bestselling Author of *The Happiness Advantage* and *Big Potential*
- **Gabby Rivera**, first Latina to write for Marvel comics, LGBTQ+ advocate and Creator of *Joy Uprising* Podcast
- **Charlene Li**, best-selling author of *The Disruption Mindset*.

Speakers at the March 2 virtual event include:

- **Naomi Osaka**, tennis icon, entrepreneur, philanthropist and author of *The Way Champs Play*
- **Misty Copeland**, first African American female principal dancer with the American Ballet Theatre and author of *The Wind at My Back*
- **Ginni Rometty**, former Chairman, President, and CEO of IBM, and author of *Good Power* in conversation with **Ellen McGirt**, *Fortune* senior editor
- **Farnoosh Torabi**, one of America's leading personal finance authorities
- **Stephanie Mehta**, CEO of Mansueto Ventures and former editor-in-chief of *Fast Company*
- **Dr. Swati Mohan**, an aerospace engineer who led NASA's mission to Mars.

The California Conference for Women is part of the Conferences for Women, the largest network of women's conferences in the nation. Learn more at www.caconferenceforwomen.org.

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