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CISCO'S CUSTOMER SOLUTIONS MARKETING SVP REBECCA STONE JOINS BOARD OF THE CALIFORNIA CONFERENCE FOR WOMEN

CACFW is Part of Nation's Largest Network of Women's Conferences

SANTA CLARA, CA, Aug. 21, 2023 – Rebecca Stone, Senior Vice President of Customer Solutions Marketing at Cisco, has joined the California Conference for Women (CACFW), part of the nation's largest network of women's conferences. As a board member, Stone will provide leadership and guidance to further the organization's opportunities to amplify women in the workplace.

"As the fourth-largest economy in the world, California's continued success is vital to the nation and the world—and women's success is a critical part of that," says Hillary Weingast, the Conference board president and vice president, deputy general counsel and head of corporate social responsibility, at Juniper Networks, Inc. "We're delighted to have Rebecca Stone bring her vision and leadership to this work."

California has long been considered the capital of the tech industry. But over the past two years the number of women in leadership roles in tech has declined from a high of 33 percent to 28 percent, according to DDI, an international human resources and leadership development consultancy company.

The 2023 Silicon Valley-based conference, held in March, attracted leaders in and experts on the field, including Ginni Rometty, former Chairman, President, and CEO of IBM, Stephanie Mehta, CEO of Mansueto Ventures and former editor-in-chief of *Fast Company*.

Held annually during Women's History Month for the past eight years, the Conference not only showcases leaders but focuses on fostering new connections and careers and providing actionable advice from leading workplace experts.

“Throughout my career, I’ve been fortunate to have influential mentors who have helped me to become the best version of myself, but this may not be the case for everyone,” said Stone. “CACFW provides an extraordinary community to learn from and it’s right at your fingertips. I’m thrilled to join the board and support its important role in inspiring and providing insights for working women in the years ahead.”

Stone comes to the CACFW with 25 years of experience in business-to-business technology marketing. During her career, she has been a strong advocate for cultivating inclusive cultures in the workplace with an emphasis on women in tech. Stone has worked with organizations including Lesbians Who Tech and Cisco’s Women in Technology.

Other board members include Mary Bui-Pham, Vice President, Strategy & Operations at Indeed; Lisa Hellmann, Senior Vice President, Global Human Resources and Corporate Communications at Hologic, Inc.; Jyoti Mehra, Gilead's Executive Vice President of Human Resources; and Cynthia Stark, Director of Alphabet Regulatory Response, Investigations and Strategy.

CACFW is part of the Conferences for Women, the largest network of women’s conferences in the nation. Learn more at www.caconferenceforwomen.org.

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