



# 2023 Paid Activation Offerings/Interactive Hall

(MAY BE ADDED TO ANY EXISTING ACTIVATIONS)

OFFERING	DESCRIPTION	ASSOCIATED FEE
Cafe Wall	40' x 40' gathering place for attendees in the Interactive Hall. Includes existing Cafe Wall backdrop, carpeting and Convention Center furniture; any specialty rentals, upgraded furniture, lighting, decor, etc. would incur additional costs and would be ordered through decorator AEX.	\$8,000
Coloring Wall	20' x 20' space includes carpeting and wall build out. Wall is 12'x8'. Partner can share in creation of inspirational messaging and enhance the space at partner's expense. (double sided)	\$7,500
"I Am" Wall / Celebrate Your Strengths Wall	20' x 30' photo opportunity to share with fellow attendees available throughout the day. Includes branding, backdrop, carpeting. Space can be enhanced at cost to partner.	\$5,200
Headshots	50' x 30' space for attendees to capture new headshots. Includes tables, stanchions, seating for subjects, electrical, fabric backdrops, meterboard sign, setup, photographers and photo equipment, and staff to manage queue. Space can be enhanced at cost to partner.	\$7,500+
Recharge Lounge	A place for attendees to connect and re-charge throughout the day. Includes 20'x30' carpeting, (2) chairs, (1) couch, (1) charging coffee table, (2) tall charging tables, (6) stools, (3) electric connections, (4) plants, and (1) meterboard. Space can be enhanced at cost to partner.	\$9,300 (can be flexible with layout, which will affect cost)
Let It Go Play Area (games may include Jenga, Cornhole, Connect Four, and more; LightBright available at + \$3,500)	Let's place! Attendees gather in this 40' x 40' space to have fun. Includes branding, carpeting, and all games. Space can be enhanced at cost to partner.	\$4,200
Snack Break (multiple opportunities available per market)	Includes branded signage, food and/or beverages. Options may include popcorn, mini soft pretzels, mini cupcakes, fruit-infused water, and more.	\$1,400-\$6,500+ for 2,500 servings
Watercooler Conversation Station	A space to reconnect and rehydrate in the Interactive Hall throughout the day. Includes branded signage and partner has option to provide reusable, branded water bottles or branded, recyclable cups at partner's expense.	\$5,500 - \$6,500
Customized Activation	Varies	Varies

